

Ashley Cole Benefits, LLC  
Privacy Policy

Effective 4/1/2009

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**Our Commitment to Privacy:**

Your privacy is important to us. While no efforts are purely fail-safe, our agency has taken steps to protect your privacy. We provide this notice explaining our online information practices and the choices you can make about the way your information is collected and used. To make this notice easy to find, we make it available on our homepage and at every point where personally identifiable information may be requested. Our technology partners, including online quoting tools, email servers, and the like also provide safeguards to ensure your information remains confidential.

**The Information We Collect:**

This notice applies to all information collected or submitted on the Ashley Cole Benefits, LLC website. On some pages, you can request a quote, send an email, or sign up for a newsletter. The types of personal information collected on these pages are:

<u>Quote Request</u>	<u>Email Contact and Newsletters</u>
Name	Name
Email address	Email Address
Address (optional)	
Zip code (required for quoting)	
Phone Number (optional)	
Family members to be insured	
Ages, Dates of Birth for all to be insured	
Use of tobacco	

## **The Way We Use Information:**

We use the information you provide about yourself when requesting a quote only to complete a quote or policy application. We do not share this information with outside parties except to the extent necessary to complete that request. Our agency utilizes a quote and application online service tool specifically for insurance agents provided by Norvax, Inc. You can view their privacy policy at <http://www.norvax.com/privacy.html>

We use non-identifying and aggregate information to better design our website and continue to meet the needs of our clients. We do not share this information with advertisers or marketers.

We use return email addresses to answer the email we receive. Such addresses may be used to follow up with you at a later date regarding the products we provide or news such as a deductible reminder or free community cancer screening--information that is helpful to our clients or general public. Your email information is not shared with other parties and you have the option to "opt out" of all communications from our agency. Finally, we never use or share personally identifiable information provided to us online in way unrelated to the ones described above.

## **Our Commitment to Data Security**

To prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place appropriate physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

## **Our Commitment to Children's Privacy**

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13.

## **How You Can Access or Correct Your Information**

You can access all your personally identifiable information that we collect online and maintain by contacting our offices by phone, email or in writing.

You can correct factual errors in your personally identifiable information by sending us a request that credibly shows error.

To protect your privacy and security, we will also take reasonable steps to verify your identity before granting access or making corrections.

## **How to Contact Us**

Should you have other questions or concerns about these privacy policies, please call us at 512.327.3456 or send us an email at [info@acbenefits.com](mailto:info@acbenefits.com).

Our physical address is:

4131 Spicewood Springs  
Suite K-2  
Austin, TX 78759